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**Position:** National Manager, Community Engagement  
**Reports to:** VP, Marketing & Strategic Initiatives  
**Location:** Remote work within Canada, with travel as required

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Imagine a future where people living with lung cancer have a fighting chance, where no one loses a loved one to asthma, where people with chronic obstructive pulmonary disease (COPD) live their lives to the fullest, where older adults don't lose their independence in life, and where future generations don't suffer the debilitating effects of lung disease. The Lung Health Foundation is committed to making this future a reality. And this new future starts now.

The Lung Health Foundation's mission is to improve the lung health of Canadians, and we will achieve this through:

- Groundbreaking research;
- Policy and practice change;
- Urgently needed programs and support; and
- Public education around lung health issues.

And at the heart of it all? Helping those who have been impacted by lung disease.

With a new brand and an exciting new strategic vision to help Canadians breathe better, the Lung Health Foundation is looking for a national manager of community engagement to **drive fundraising, presence, influence, participation and partnerships – using your unique mix of creativity and innovation** to make a difference in the lives of patients.

Reporting to the Vice President of Marketing and Strategic Initiatives, this role will collaborate with pretty much everyone in the organization to advance our mission. **This role may be based anywhere in Canada, working remotely from home.**

#### **RESPONSIBILITIES:**

- Oversee national community engagement including, third-party events, peer-to-peer fundraising and other activities
- Research and pursue new strategies to expand community giving programs
- Meet fundraising targets – you'll have the flexibility to reach those targets with creativity and innovation. New ideas and approaches are welcomed and encouraged
- Promote and support peer-to-peer fundraising, with emphasis on personal page fundraising
- Develop strategic relationships to further the foundation's mission and generate revenue
- Analyze and report on results of each community giving program
- Support and manage volunteers as needed
- Enhance and elevate awareness and presence across the country
- Represent the foundation at events – given this position is national in scope, there may be travel required from time-to-time when it's safe and appropriate to do so again
- Maintain accurate sponsor and donor records in Raiser's Edge database, following the foundation's policies and procedures

## **QUALIFICATIONS:**

- You have at least five years of professional fundraising experience
- You have demonstrated success in planning and executing fundraising and sponsorships, including events
- You consistently meet fundraising targets
- You know how to build, maintain and grow strategic connections across the country
- You have experience recruiting, managing and motivating volunteers
- You can work independently and are also highly collaborative
- You're organized and can manage multiple priority projects at the same time
- People like to work with you because you're creative and openly share your ideas and thoughts
- You have strong attention to and appreciation for detail
- Project management is one of your many skills
- Experience with Raiser's Edge is an asset
- Fluency in French is an asset

We're looking for people who share our values:

- To lead with courage and passion
- To act as one unified and integrated team
- To be nimble, open and quick to adapt
- To demonstrate genuine integrity
- To be accountable to the donors that make our work possible; the patients and caregivers that we exist to serve; *and to each other...the members of our LHF family*

## **WHY THE LUNG HEALTH FOUNDATION?**

Beyond the good feels you'll get from making a real difference in the lives of the one-in-five Canadians living with lung disease, we offer:

- collaborative and creative environment
- robust benefits package, including an RRSP matching program
- flexible work environment
- we help you grow - both professionally and personally

As a Toronto-based organization with a national scope, we may consider, for externally-focused roles, remote work based on the strength of the candidate and organizational needs. In such cases, the candidate must be also willing to travel as required.

*The Lung Health Foundation is committed to providing a barrier-free work environment in concert with the Accessibility for Ontarians with Disabilities Act and the Ontario Human Rights Code. As such, we will make accommodations available to applicants with disabilities upon request during the recruitment process.*

*The Lung Health Foundation is an Equal Opportunity Employer and is committed to the principle of equal employment opportunity for all employees and to providing a work environment free of discrimination and harassment. All employment decisions are based on business needs, job requirements and individual qualifications, without regard to race, colour, religion or belief, national, social or ethnic origin, sex (including pregnancy), age, sexual orientation, gender identity and/or expression, marital, civil union or domestic partnership status, family or parental status, or any other status protected by the laws or*

*regulations in the province where we operate. At the Lung Health Foundation, we value the insights and innovation that diverse and inclusive teams bring to work.*

**HOW TO APPLY:**

If you are interested in this opportunity and have the skills and experience required, we invite you to apply through our careers page at <https://lunghealth.ca/careers/> and in your cover letter please include the position title you are applying for. We appreciate your interest in this opportunity, however, only those selected for an interview will be contacted.