

Position: Graphic Designer
Reports to: VP, Marketing & Strategic Initiatives
Location: Remote work possible, depending on the applicant and the location

Imagine a future where people living with lung cancer have a fighting chance, where no one loses a loved one to asthma, where people with chronic obstructive pulmonary disease (COPD) live their lives to the fullest, where older adults don't lose their independence in life, and where future generations don't suffer the debilitating effects of lung disease.

The Lung Health Foundation is committed to making this future a reality. And this new future starts now.

The Lung Health Foundation's mission is to improve the lung health of Canadians, and we will achieve this through:

- Groundbreaking research;
- Policy and practice change;
- Urgently needed programs and support; and
- Public education around lung health issues.

And at the heart of it all? Helping those who have been impacted by lung disease.

With a new brand and an exciting new strategic vision to help Canadians breathe better, the Lung Health Foundation is looking for a graphic designer to **deepen and sharpen our brand presence, visually engage audiences and build emotional connections – using a unique mix of creativity and innovation** to make a difference in the lives of patients. **As our in-house creative talent, you will help shape the look and feel of the Foundation's brand.**

Reporting to the Vice President of Marketing and Strategic Initiatives, this role will collaborate with pretty much everyone in the organization to advance our mission. You may be based anywhere in Canada, working remotely from home.

RESPONSIBILITIES:

- Maintain a clear and consistent visual identity across all touchpoints
- Produce fresh and visually compelling digital and print designs for marketing campaigns, public education campaigns, fundraising and other Foundation initiatives
- Develop a library of graphics and templates
- Create and maintain internal documents and presentations
- Audit existing collateral and provide recommendations on design and style
- Produce motion graphics, animations and videos
- Collaborate with internal teams throughout the design process
- Coordinate with outside agencies and vendors as needed

QUALIFICATIONS:

- Minimum of five years of experience as a professional graphic designer
- Post-secondary education in graphic design or related field
- Highly proficient in Adobe Creative Suites including InDesign, Photoshop, Illustrator and Acrobat, Adobe Premier Pro, Adobe After Effects
- Demonstrated ability to conceptualize and design a variety of visually impactful work
- Experience creating digital and print content
- Ability to scale creative concepts across multiple mediums

- A firm understanding of typography, layout and general design principals
- A firm understanding of advertising, branding and marketing
- Experience in photography
- Experience in video editing
- Ability to meet deadlines with shifting priorities
- Ability to manage print production with outside vendors
- Strong project management, time management, and critical thinking skills
- Attention to detail
- Fluent in French is an asset

We're also looking for people who share our values:

- To lead with courage and passion
- To act as one unified and integrated team
- To be nimble, open and quick to adapt
- To demonstrate genuine integrity
- To be accountable to the donors that make our work possible; the patients and caregivers that we exist to serve; *and to each other...the members of our LHF family*

WHY THE LUNG HEALTH FOUNDATION?

Beyond the good feels you'll get from making a real difference in the lives of the one-in-five Canadians living with lung disease, we offer:

- collaborative and creative environment
- robust benefits package, including an RRSP matching program
- flexible work environment
- we help you grow - both professionally and personally

As a Toronto-based organization with a national scope, we may consider, for externally-focused roles, remote work based on the strength of the candidate and organizational needs. In such cases, the candidate must be also willing to travel as required.

The Lung Health Foundation is committed to providing a barrier-free work environment in concert with the Accessibility for Ontarians with Disabilities Act and the Ontario Human Rights Code. As such, we will make accommodations available to applicants with disabilities upon request during the recruitment process.

The Lung Health Foundation is an Equal Opportunity Employer and is committed to the principle of equal employment opportunity for all employees and to providing a work environment free of discrimination and harassment. All employment decisions are based on business needs, job requirements and individual qualifications, without regard to race, colour, religion or belief, national, social or ethnic origin, sex (including pregnancy), age, sexual orientation, gender identity and/or expression, marital, civil union or domestic partnership status, family or parental status, or any other status protected by the laws or regulations in the province where we operate. At the Lung Health Foundation, we value the insights and innovation that diverse and inclusive teams bring to work.

HOW TO APPLY:

If you are interested in this opportunity and have the skills and experience required, we invite you to apply through our careers page at <https://lunghealth.ca/careers/> and in your cover letter please include the position title you are applying for. We appreciate your interest in this opportunity, however, only those selected for an interview will be contacted.